

At BE Legend 2022



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A Mother's Business

RCCA Azlina Wati Binti Ahmad Kamal & Muhammad Imran Bin Abd Halim

Housewife / Corporate leader

RCCA Azlina's BE journey began in late February 2019 when she became a walking testimony of AULORA PANTS with Kodenshi®, which had helped to improve her many ailments, including 4 slipped discs, bone grafts, and nerve problems. These ailments were the result of a horrifying car accident 21 years ago that left her partially paralysed. The accident was so bad that the hardy BMW her husband was driving at the time was declared a total loss.

“With my medical condition, I wasn't supposed to have children but we were blessed with two sons. During my pregnancy, I was advised to rest and thus I quit my short-lived legal career to become a full-time homemaker. I have since become a devoted and passionate mother while doing legal translations on the side.”

Getting into the business

As her health improved from wearing AULORA PANTS with Kodenshi®, Azlina generously shared her story with anyone who was curious about her status. Her husband, Imran, who is an enthusiastic ultra-cyclist, also had fellow cyclists asking about his much-improved performance after taking BEFil. Without much effort, they became Ambassadors within a month.



Dreamboard session



Attending BAS with key leaders in #BEwithJieRan network



Once, when Azlina's 70-year-old neighbour was facing financial difficulty, Azlina told her upline RCCA Farhana about this elderly friend. Farhana said, "Of course I will help her, but you need to help her too." At that time, Azlina hadn't gone into the business seriously. It was when she attended an Elite Seminar at end-2019 that she was inspired to become a high achiever, just like her sons and husband who excel in their respective fields.

Becoming a high achiever

"I'm a passionate mother, I groom my kids to become

all-rounders and they excel in both academic and sports. And, my husband is a very established corporate leader. All this time, I'm surrounded by high achievers. I was woken up at an Elite Seminar when founder Ms. Ho Huey Chuin remarked that we mothers always push our kids to be high achievers by sending them to all kinds of enrichment classes but what about us? Do we also push ourselves to become high achievers? She said, 'monkey see, monkey do', meaning that our children will imitate us. That was my wake-up call."

Azlina said sheepishly, "I was never tech-savvy. I had never used online banking services or even shopped online before then. Although I had social media accounts, I was a silent user. But when I decided to do the BE business whole-heartedly, I realized that I was not as bad as I thought!"

A 'mothering' business

Azlina applies her mothering skills to her network. "I treat my network the same way I treat my children. And this time, I'm not just nurturing my downlines to become high achievers; I too have to grow with them."

From being a stay-at-home mom for almost two decades and proud mother of two young men, RCCA Azlina is now also the proud mother of a thriving network in BE that spans Malaysia, Singapore, the Philippines, Japan, the Middle-east, Australia, UK and US.



Iftar get together with the team.



Family holiday in Edinburgh



Sporting excellence is also in the family.

(Left: Aydin competes in archery, swimming & rugby, running; Right: Adam winning gold medals in World Scholar's Cup Competition in Bangkok.)