

BE Insight

2021 | SEPTEMBER



A Gift from BE

Better Opportunities
Better Health
Better Way of Living



Let's celebrate BE's 4 years of **SUCCESS** and **GROWTH**



Sustainability & CSR Malaysia Award 2020



3G BEST CSR Campaign Award 2021



Asia Responsibility Enterprise Awards (AREA)

On 8th of August 2021, BE International celebrated its landmark 4th Anniversary, since 2017. Since then, we have come a long way, achieving one milestone after another for the past 4 years. We will continue dedicate ourselves to success through our cornerstones, which are Boldness, Innovation and Excellence.

In our pursuit for goodness and wellness, we have since attained the Malaysia Health & Wellness Brand 2019 CSR Award, Asia Responsibility Enterprise Awards (AREA), Sustainability & CSR Malaysia Award 2020 and the 3G BEST CSR Campaign Award 2021. Upholding our slogan, 'BEyond Inspiring Minds, Touching Lives for Eternity', we believe in the act of giving back to society, aiding the needy and doing our part in creating a sustainable future. We will continue to do so for the many more years of success to come and we want you to join us in our endeavour as we expand the BE family across the globe!

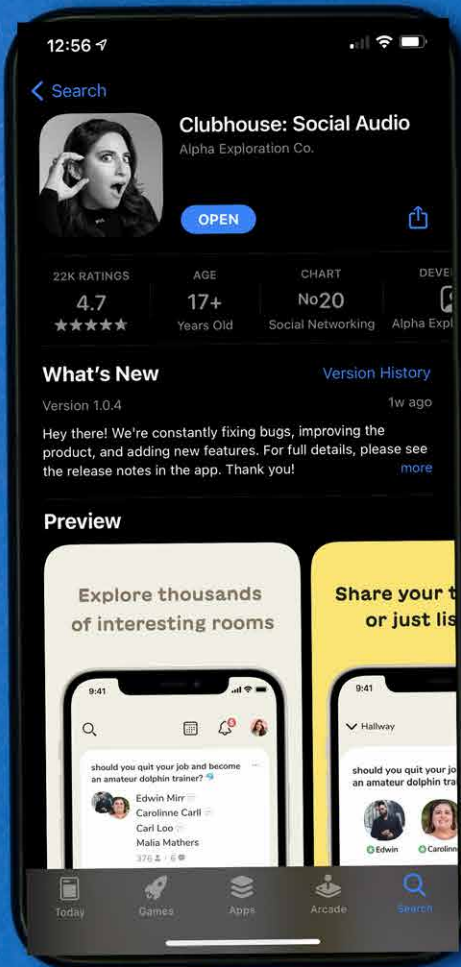
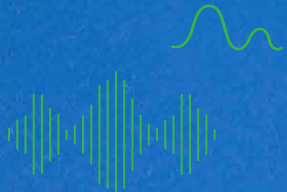


ENGAGE IN THE DEEPEST INSIGHTS WITH US

The social media communication app, Clubhouse is becoming the talk of the town lately. It is all we are hearing about, and if you haven't, you definitely need to catch up. Clubhouse is the latest live platform for diverse communities to share their thoughts and opinions exclusively in this audio-only chat room.

BE's latest step towards innovation invites our beloved RCCAs to share their unique outlook on selected topics every month on Clubhouse. These engaging and interesting topics so far include Real Life Talks, Women's Power in Network Marketing and Power in Network Marketing, with many more expected to come.

Clear your mind and recenter your focus by tuning in to BE's new Clubhouse program, the perfect place to unwind and to expand your horizons. BE's new Clubhouse program is the BEst platform to make the hours of your day productive! You don't want to miss a single thing, that's for sure. If you're getting excited to join our next session, follow us on Clubhouse at 'BE International' or follow our page on Facebook at 'BELegends' and keep an eye out for the details of our next Clubhouse gathering. We want to see you there!



Care for our *Heart* and Caution for our *Health*

World Heart Day 2021 is just around the corner. This special annual observance connects the world by raising awareness of cardiovascular health. There are many factors that can lead to an unhealthy heart such as aging, high cholesterol levels, high blood pressure, stress, unhealthy eating habits and unhealthy living lifestyles. An unhealthy heart inevitably leads to a poor circulation which may cause other health problems.

A practice of a healthier lifestyle which includes better diets, and healthy exercise routines can bring different benefits to the heart and blood circulation. There are also plenty of foods and nutritional supplements that can be advantageous to heart health.

These ingredients have been proven to be beneficial for your heart and can play a vital role in improving your blood circulation.

L-Arginine

L-Arginine has been shown to improve Nitric Oxide production which helps to dilate the blood vessels and blocks the progression of plaques, keeping the blood vessels pliable and elastic.

CoQ10

Coenzyme Q10 has bioenergetic properties which help fuel and improve cardiac muscles, and promote a healthy heart function.

Tomato Extract

Tomato Extract helps to maintain healthy blood platelet aggregation. It helps regulate blood pressure by promoting a healthy blood flow.

Pomegranate & Beetroot Extract

The antioxidant effects of Beetroot and Pomegranate extract combats free radicals. They prevent Nitric Oxide from oxidative destruction and enhance the biological effects of Nitric Oxide. The extracts also inhibit the oxidation of bad cholesterol and vascular damage.



Our legs are our *Second Heart*

The heart is responsible for pumping oxygenated blood throughout the body. Healthy legs can lead to a healthier body! They are an essential component to our body's blood circulation system. This September, in light of the month of World Heart Day, tend to your secondary heart, with gentle care.

The Full-on Aulora fashion combo

The AULORA Set is the perfect match for you from your torso to your toe when it comes to overall health improvement. Combine all the goodness of Aulora and take the first step out of your house with Aulora Basic Top, Aulora Pants, Aulora Panties & Boxer, and Aulora Socks.



If you're a fashionista looking for bolder and braver colours to rock, we have an all-new release for you. Aulora Pants-Aurora Green is the latest one-time exclusive option for our Aulora fans. Faithful to its namesake, it's just like looking at the captivating northern lights in the night sky! The new Aurora Green will open up new avenues for your closet, style and outfit to bring more mellow aesthetics to your choice of fashion!



Exclusive Collection - Aurora Green

Click here for more info:

<https://www.beintl.com/aulora/aulora-pants-with-kodenshi-women/>

<https://www.beintl.com/aulora/aulora-pants-with-kodenshi-men/>

The Secret to Perfect Lips

Now available to you!

The BEYUL Series invites a newcomer to its family! BEYUL Intensive Lip Care is the latest addition to the series, dedicated to restoring your lips to its flawless condition.

The core ingredients:

y-PGA

Highly moisturizing (100 times the benefits of hyaluronic acid), boosts moisturizing factor and inhibits the degradation of hyaluronic acid.



Acerola Cherry Extract

which is an effective source of antioxidants, rich in Vitamin C and moisturizing polysaccharides to reduce melanin levels and bring out the lips' natural pinkish tone.

Olive Squalane

is a luxurious emollient with high moisturizing properties to restore the lips' moisture.



It is the essential daily moisturizing solution for your lips to provide deep moisturizing care, lighten lip colour and reduce wrinkles on your lips. All you need is to apply an adequate amount after your daily facial care and you'll be expecting plump and moisturized lips!





First motorcycle ride attending home party with downline



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Age is just a number

RCCA Peggy Lee
Beautician

At 58, RCCA Peggy's passion for business has not waned one bit. After weathering countless ups and downs in life, she has finally found her one and only lifelong career at BE.

FROM BEAUTY TO HEALTH

Peggy established her beauty career and ran her own beauty salon for over 30 years. During this time, her only scheduled break was the Chinese New Year period, when she would rest for a few days. She was into everything related to beauty – that she neglected her health.

“Once, during a medical checkup, the pre-diagnosis showed I had cervical cancer. For a long 7 days, I felt helpless and all I did was cry and worry non-stop. What if my disease was terminal? What if the cancer had spread? Then I received the diagnosis; it showed I had cervicitis instead. I was flooded with relief. But that incident woke me up. I realized health is priceless and I vowed to take good care of my body.”



BE Lifestyle Travel to Korea

Because of her healthcare needs, Peggy started her first direct selling attempt.

ROCK BOTTOM AT 55 YEARS

With improved health, Peggy went all out in her new direct selling business. She even closed her beauty salon. For a good 10 years, Peggy happily ran the business until the company changed the business model that badly affected her business. “My income dropped 80%. I struggled to stay afloat for 2 years and had to make a career change.”

Photo with founders

So, she started another business – a housemaid agency. “For over a year, I had no life. I had to work all day and night, queuing at the government department (for permits, etc.), dealing with many problems from clients and housemaids. The business was so demanding that I suffered mental exhaustion and insomnia. This was a dark chapter of my life. I cried a lot.”

STRONG COMEBACK WITH BE

Four years ago, founder Ms Karen contacted Peggy and shared with her about the newly established BE.



Product sharing



Travelling together with husband and founders



BE Lifestyle Travel to Japan

“Karen and I go a long way back and I absolutely admire her success. Many people weren’t supportive of me joining BE but I had absolute faith in Karen. I humbled myself, learned from scratch and started afresh. I gave 200% effort. Unlike young people who may only need to learn once to remember everything, I had to learn 5 to 10 times. I’m proud to say I’m now technologically savvy enough to leverage the internet, virtual meetings, smartphone and computer to run my BE business.”

At her age, many people would have opted for a simple life – the fewer commitments, the better. Plus, they would think it’s too late to have any more dreams or ambitions. Peggy thinks otherwise.

“

Age is just a number. Age shouldn’t stop you from doing something. Thanks to BE, I’m not just an old hag who knows nothing. I am grateful to BE founders and the BE platform, as well as my beloved upline Karen for her guidance and support in making my life more fulfilling, exciting and meaningful.”





BE Convention recognition night



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Believe and you shall receive

RCCA Cheah Seng Yee & Eddy Yiap

Quantity Surveyor / Contractor

In 2009, RCCA Seng Yee moved to Miri to work there. When she got married and started a family, she dedicated all her spare time outside of work to her children and husband. Due to her heavy commitments, she couldn't visit her family and friends back in her hometown as often as she wished.

NEW BEGINNING, TOUGH CHALLENGES

“When Eddy's relatives, RCCA Chin Yin and Rex, introduced us to BE, I bought a pair of Aulora Pants for my mother, who had varicose veins. She began to see improvements after wearing them for 10 days, and my back pain alleviated too after wearing them for 2 weeks!”

These improvements, and her strong desire to enjoy time flexibility, motivated Seng Yee to heed her inner voice to give the BE business a try.

Initially, Seng Yee had many huge challenges. “An introvert, I didn't have a huge network of contacts. I couldn't speak well. I was afraid of approaching strangers. I faced many discouraging rejections. I felt



Dream car

lonely and guilty for travelling outstation and leaving my kids and husband behind.”

But she steeled herself and focused on her goal. “I kept reminding myself on why I needed to be successful. I learned how to make new friends, spent endless nights preparing and practising my sharing.

I told myself I must become a leader who leads by example. And I would show my children that their mother was not a quitter.”

Thankfully, she had the best supporter to help her.

A SUPPORTING HUSBAND

A successful contractor and owner of several SME construction firms, Eddy fully supports Seng Yee's involvement in BE. Despite his busy schedule at the sites, Eddy would help Seng Yee by, for example, sharing about healthcare, something that he wasn't used to. "I felt uncomfortable sharing with people but BE has a very good system that helps us to acquire the skills and knowledge needed. In fact, BE has taught me how to run my conventional business more effectively, which is to nurture leaders and duplicate leadership. If not, you'll end up doing everything yourself and limit your progress."



Photo with mother & sister at BE Convention



BE Run organized by company



BE Lifestyle Travel to Japan

During these trying times, Eddy is amazed at how the BE business can still thrive and develop rapidly. "I'm glad Seng Yee has found this amazing business platform. I'm proud of her improvements in her mindset and maturity."

FINALLY, TIME AND SUCCESS

"When I was climbing the corporate ladder, time was never enough for a working mother like me. Now, I have the flexibility to visit my hometown as often as I wish. And our life is so much less stressful now," Seng Yee shared.

BE Lifestyle Travel to Korea



"Women should be independent, and strive for opportunities to become excellent leaders and build successful careers. However, I choose to walk alongside my husband, support him and not become a burden to him. With BE, we will be able to live a wonderful and fulfilling life together!"

You too can dream big! Believe and you shall receive!





Dinner with founders and uplines



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**Change Your Mindset,
Change Your Fortune**

RCCA Janice Tay
SAP Consultant

“Nothing can stop you from success, the only enemy is you. When you have the right mindset, you’ll be unstoppable,” RCCA Janice Tay asserts.

Janice knows this well, for she speaks from experience. When she started out to share about Aulora Pants, it was like moving the mountain. “I had to force myself to do my first sharing. But I kept telling myself I was doing it to help people. Aulora pants had helped to improve my health, so why should I be ashamed to tell people? I broke through my mindset, and after that, sharing was very easy.”

Like they say, it’s all in the mind.

YEARNING FOR FAMILY

Janice graduated from University West of England with first class honors in Accounting & Finance. For seven years, she worked in the IT industry as an SAP consultant before moving from Malaysia to Singapore to work in a German company. For a year, she enjoyed the higher income and work-life balance. But she was



Dream car

miserable as she missed her family and friends back in Malaysia.

Homesick, she recalled her old dream of running her own business in her hometown so that she could be with her family, who ran a wholesale business. But when she started working, she realized her dream was impossible to achieve. “My salary was just enough for my expenses. There’s no way I could start a business. In my mind, the only way to achieve this was to work harder to earn more,” she said.

THE ROAD TO BE

Janice never planned to switch career. "I started my journey in BE because of Aulora Pants," she said. It was her sister, RCCA Joyce (also her upline), who encouraged her to just share with people how Aulora Pants had helped her.

In time, Janice joined BE full-time and began to change to become more confident, bold, independent and patient.

"There are just so many benefits to doing the MLM business," she shared. "I worked in the IT industry for eight years and there's a limit that we can achieve and there's no time freedom. The traditional business requires huge capital and there's always the issue of over-stocking or under-stocking."



BE Lifestyle Travel to Dubai



BE Lifestyle Travel to Japan



Photo with upline at BE Convention

"But in the MLM business, we need a very low capital to start and how far we want to go is totally up to us."

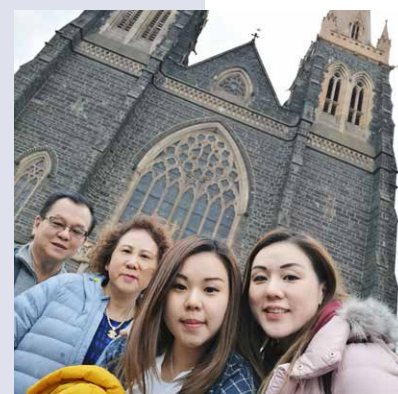
NOT JUST ANY MLM BUT BE

Since joining BE, Janice has befriended many people and travelled everywhere to meet her downlines and led them to success.

She believes that joining the right platform is the key to achieving success. "BE provides the right platform as it has a system that's easy to duplicate, a strong culture and great leaders. The BE founders are great role models who inspire me to want to help more people," Janice said.

“

All these factors are helping her to achieve her dream of a **better life for herself and her parents, and an earlier retirement with a continuing passive income.** "Opportunities don't come knocking on your door very often. With the right attitude and mindset, you'll be unstoppable in BE!" Janice concluded.



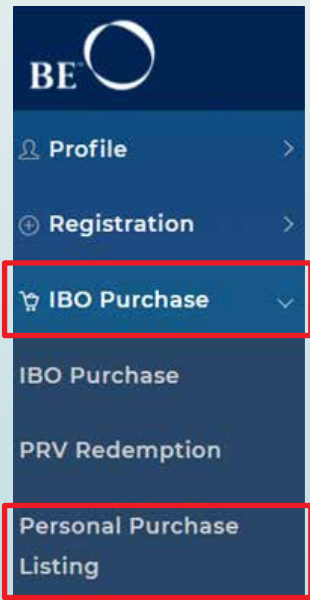
How to Check Your Parcel?

Here are the guidelines on how to check on your tracking number once the order is completed. You may follow these simple steps to track and trace your delivery status.

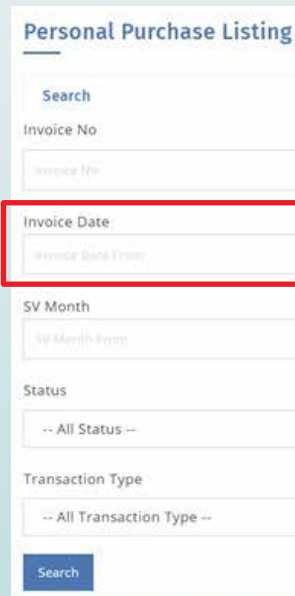


Self-check in BOS

Login to BOS
Click on **IBO Purchase - Personal Purchase Listing**



Search by
Invoice Date



Click **View**



Tracking number will be shown and can be clicked to track on courier website



INVOICE & DELIVERY ORDER STATUS

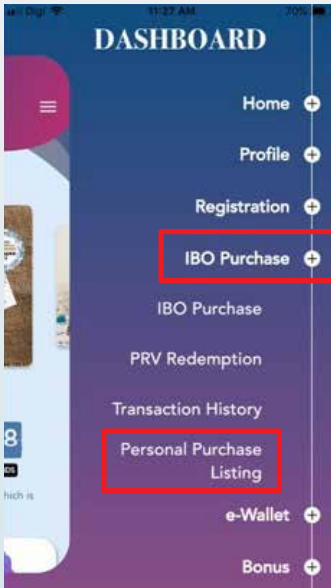
Invoice Date: 05-04-2021
SV Month: 30-04-2021
Document Number: MYOS-IN
IBO Code: MY
IBO Name:
Invoice Status: Active
Delivery Option: Delivery

Delivery Information

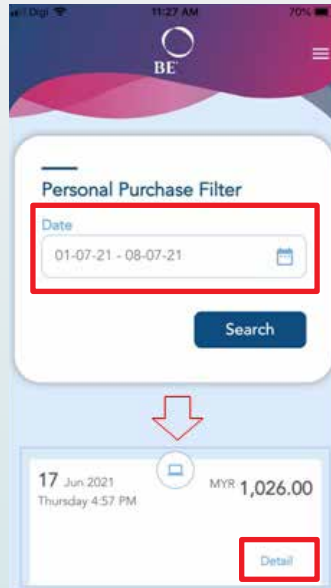
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Self-check in BE4U

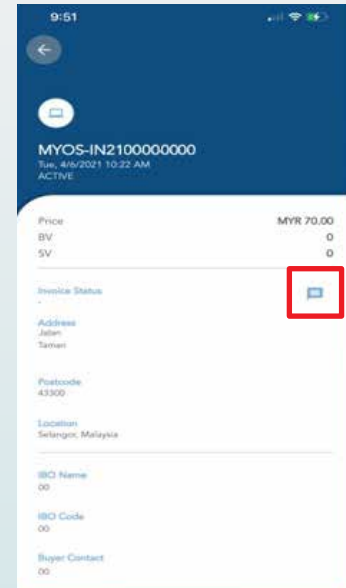
Login to BE4U
Click on **IBO Purchase - Personal Purchase Listing**



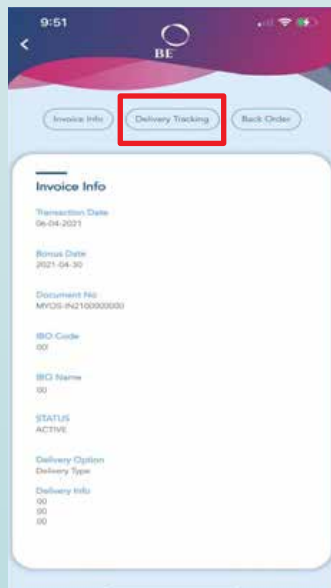
Set the date and click Search and click on "Detail"



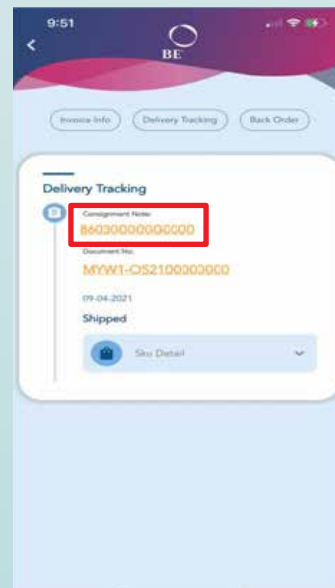
Click the Icon next to invoice status



Click on **Delivery Tracking**



Consignment Note (Tracking number) will be shown



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Courier Company: NinjaVan
Hotline Number: +65 6602 8271

BRUNEI

Courier Company: JiFEE
Hotline Number: +673 233 0513

HONG KONG

Courier Company: SF Express
Hotline Number: +852 27300273

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Courier Company: Firstlogistics (FL)
Hotline Number: 021-73880707
Courier Company: SAP-Express (SAP)
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TANG SHIN PEI



WONG POH KUEN &
YONG HON MUN



ZAMALIA BINTI MAHMUD



Experience

Authentic Japanese Cuisine

BE a
WORLD
Traveller

**BE LIFESTYLE TRAVEL -
JAPAN OSAKA 2022 (6-DAYS 4-NIGHTS)**
QUALIFYING PERIOD: **AUGUST 2021 - JANUARY 2022**

One of Osaka's most popular cultural attractions is its food. The delicacies and specialties native to Osaka represent the best of Japan's culinary flavours which combine the use of its indigenous ingredients and unique cooking methods. A prime example would be the **Takoyaki**, a classic Osaka snack made with simple ingredients such as batter, eggs, flour, bonito flakes, seafood and condiments, prepared in special dome shaped grills. The centre of its crispy outer shell is commonly filled with seafood, usually octopus. Takoyaki brings the fusion of simplicity and deliciousness with each mouthful of the dumpling-like balls!

The **Kitsune Udon** is another simple, savoury and mouthwatering dish that requires flawless technique and cooking finesse. It is an Udon noodle dish served in a flavourful broth with aburaage (fried tofu). It's perfect for every occasion, especially during the chilly cold weather! Part of what makes it special is the texture of the chewy, dense and smooth Udon noodles. This dish will leave you craving for more after each bowl, and it is the ideal main course to accompany many other delicacies of Osaka!

